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[Road Show/ 2015]



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- 2 Future of neutrino experiments
- Working group report: Neutrino physics (open access article)
- 2 Results from solar, atmospheric and K2K experiments and future possibilities with T2K
- 2 Working group report: Astroparticle and neutrino physics
- Revenue of the second secon

Articles by Arthur B. McDonald

- 2 Facility for parity and time reversal experiments with intense epithermal (eV) neutron beams
- Proposal to build a neutrino observatory in Sudbury, Canada
- Receive the second s
- 2 Knight shifts and absolute magnetic moments of (h9/2)n proton states in trans-bismuth nuclei
- B Measurements of Knight shifts for lons withZ>83
- g Measurements of accurateg-factors in translead nuclei with heavy-ion induced reactions

Book chapters by the Nobel Prize Winners

Chapters by Takaaki Kajita

- Experimental Results on Neutrino Masses and Mixings
- 2 Neutrino Mass and Oscillations
- Conservation of Atmospheric Neutrinos
- Kamlokande
- 2 The Kamloka Proton Decay Experiment

Chapters by Arthur B. McDonald

- P The Sudbury D2O Neutrino Detector
- Experience with Foll Strippers in the Chalk River MP Tandem Accelerator
- Upper Limit for the 1H(n,yy)2H Cross Section



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A Missing one...

It's Springer's Lost

BUT,

It's also Professor Tu's

Lost

The Winner Goes To You, You, Too



If there was a digital publishing...

If the search engine was having the Fuzzy natural language retrieval

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WE MIGHT GET THE NOBEL EVEN FAR EARLIER...



INTRODUCTION

Luckily, we actually missed no one...



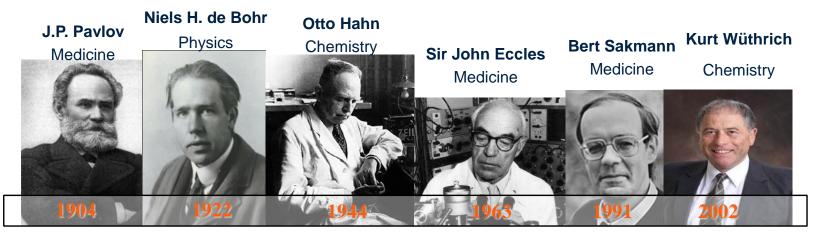
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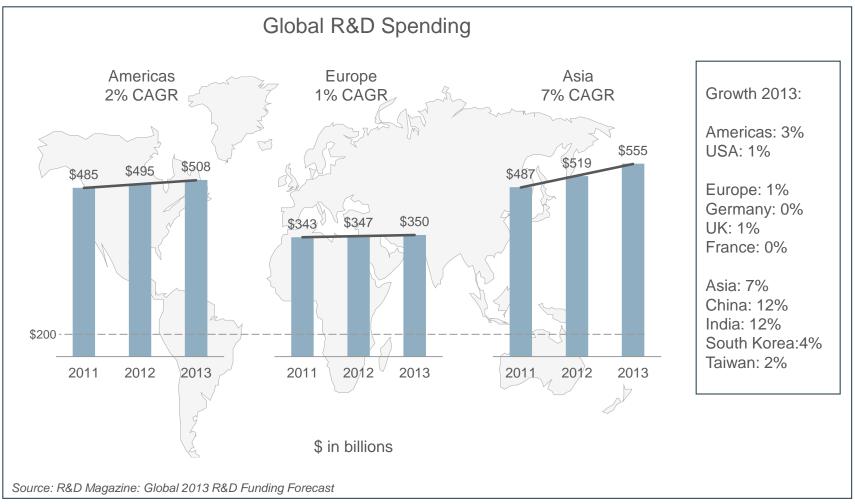
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[Road Show/ 2015]



R&D: highest growth is from Asia!





Top 10 countries globally by research articles

G1oba 1 Rank	Country	Articl es 2000	Articl es 2012	CAGR	Articl e Share 2000	Articl e Share 2012	Citati on Share 2012
1	United States	301, 249	493, 337	4.2%	27.3%	19.1%	23.6%
2	China	44, 493	383, 117	19.7%	4.0%	14.0%	7.3%
3	United Kingdom	81,649	137, 413	4.4%	7.4%	5.3%	7.3%
4	Germany	76, 958	132, 505	4.6%	7.0%	5.1%	6.6%
5	Japan	89, 638	111, 893	1.9%	8.1%	4.3%	3.5%
6	France	55, 796	95, 534	4.6%	5.1%	3.7%	4.3%
7	India	22, 517	91, 366	12.4%	2.0%	3.5%	1.8%
8	Italy	38, 005	77, 747	6.2%	3.4%	3.0%	3.8%
9	Canada	37, 952	79, 017	6.3%	3.4%	3.1%	3.7%
10	Sparing Scimago Journal & Country F	Rank, 26 i ri 62 D	ecember 2033, fr	om http://www.so	cimagojr .co m	2.7%	3.0%

[Road Show/ 2015]

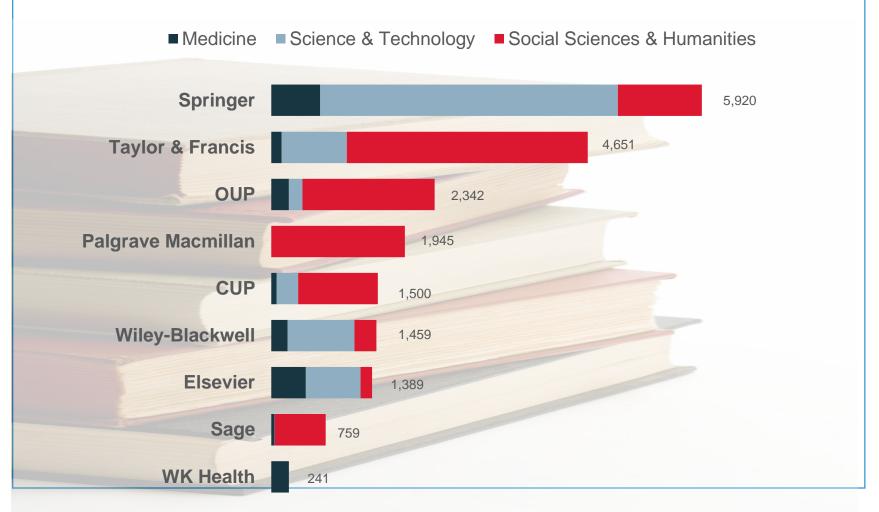


R&D SITUATION IN CHINA (2013)

			* Nationa	l Bureau of Sta	tistics (2013)
ITEMS	2009	2010	2011	2012	2013
R&D INVESTMENT					
R&D Full-time Equivalent Staff (10k/year)	229. 1	255.4	288.3	324.7	353.3
# Foundational Research	16.5	17.4	19.3	21.2	22.3
Applied Research	31.5	33.6	35.3	38.4	39.6
Experimental Development	181. 1	204.5	233.7	265.1	291.4
R&D Expenditure (100 Million)	5802. 1	7062.6	8687	10298.4	11846.6
# Foundational Research	270. 3	324.5	411.8	498.8	555
Applied Research	730. 8	893.8	1028.4	1162	1269.1
Experimental Development	4801	5844.3	7246.8	8637.6	10022.5
# Government Funds	1358.3	1696.3	1883	2221.4	2500.6
Enterprise Funds	4162.7	5063.1	6420.6	7625	8837.7
R&D Expenditure : GDP (%)	1.7	1.76	1.84	1.98	2.08
Research Outputs and Outcomes					
Published Scientific Articles (10k)	136	142	150	152	154
Published Scientific Books (per title)	49080	45563	45472	46751	45730
Registrated Technological Achievements (item)	38688	42108	44208	51723	52477
State Technological Invention Award (item)	55	46	55	77	71
National Science and Technology Progress Award (item)	282	273	283	212	188
Patent Application Accepted (item)	976686	1222286	1633347	2050649	2377061
# Inovation Patent	314573	391177	526412	652777	825136
Patent Granted (item)	581992	814825	960513	1255138	1313000
# Inovation Patent	128489	135110	172113	217105	207688
Market and Import & Export for Hi-Tech Products					
Hi-Tech Products Import & Export (100 Milliom USD)	6868	9050	10120	11080	12185
Hi-Tech Products Export	3769	4924	5488	6012	6603
Hi-Tech Import	3099	4127	4632	5069	5582
Technology Market Turnover	3039	3907	4764	6437	7468



Number of English-Language Titles Published in 2013



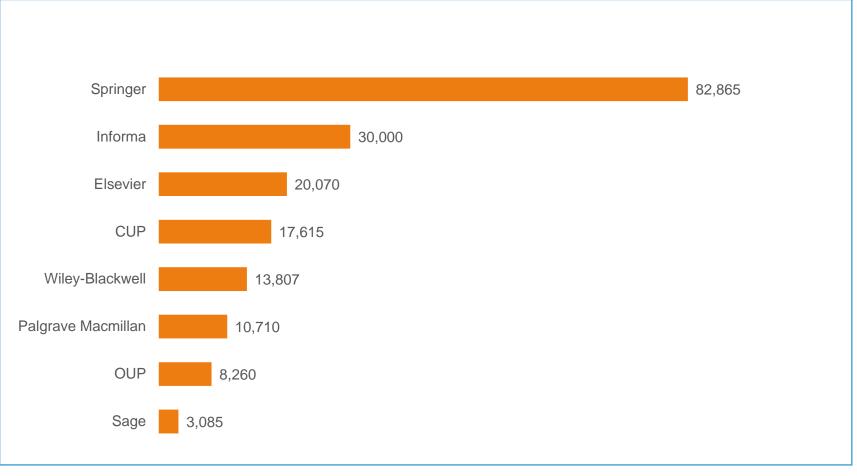
(Data from www.puballey.com; if a book is published simultaneously in hard- and paperback editions, only the hardback edition was included)

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Number of English-Language eBooks Available (as of Jun 2013)

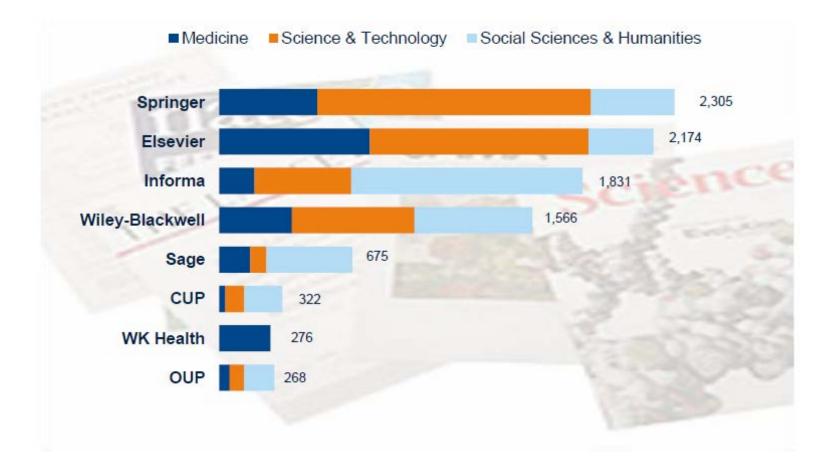


(Data from publisher websites; estimates for Informa)

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Leading journals publishers by number of titles



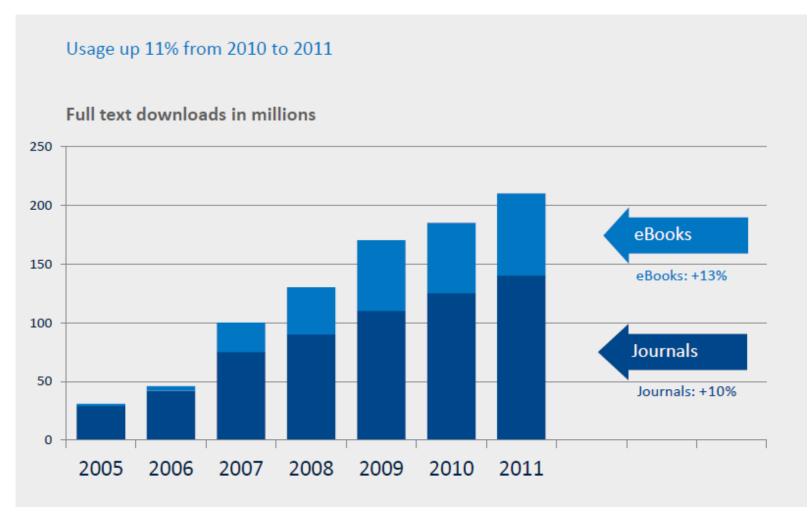


Academic/scholarly English language journals published in 2013

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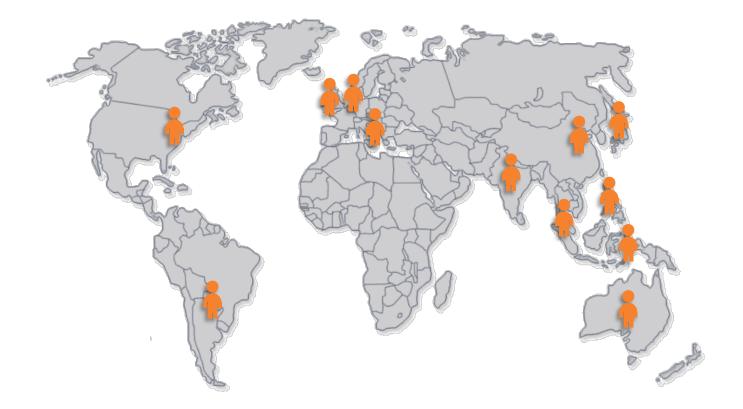
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Springer's Publishing Strategy in Asia

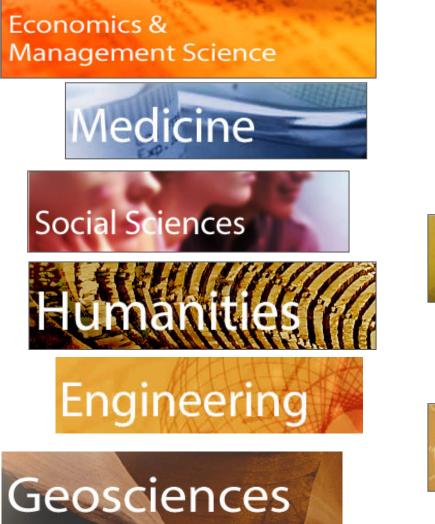
Develop a program of the very best journals from the region Built a growing book program based on the work of the regions leading scientists Cooperate with leading institutions Provide editorial support

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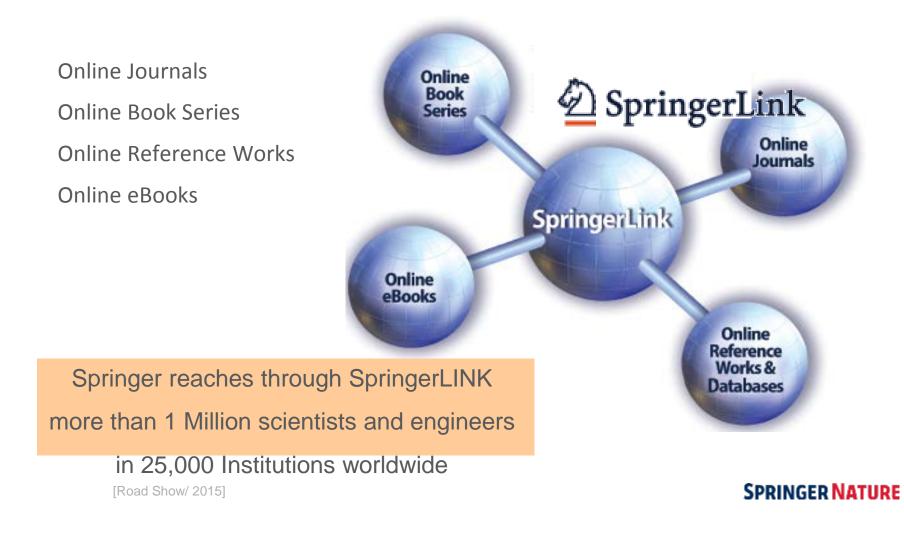


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Platform integrating Books and Journals





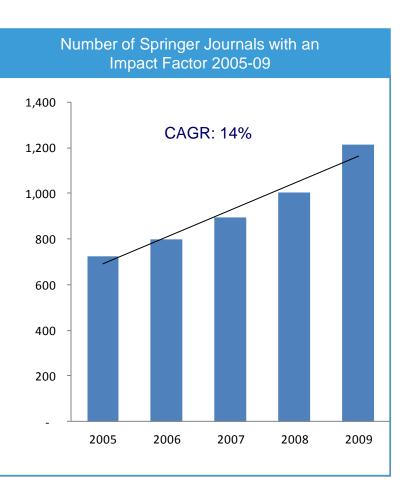
Impact Factors 2009: Trends

A total of 1,214 Springer journals and book series (including 77 from BioMed Central) are included in the 2009 Journal Citation Reports (JCR) from Thomson Reuters.

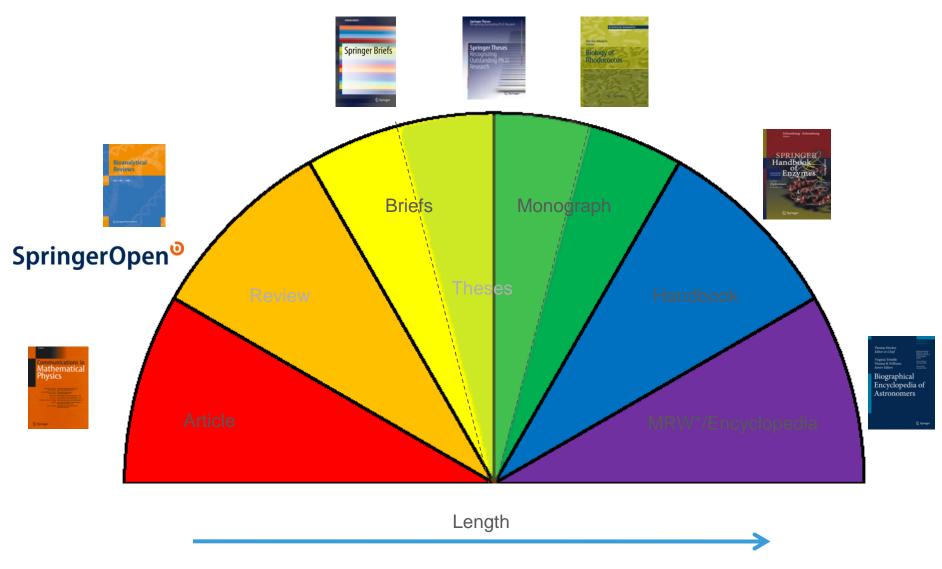
117 Springer journals were added to JCR 2009 for the first time.

Majority of Springer journals (65%) increased their Impact Factor from 2008 to 2009.

91% of journals were cited more frequently.







* MRW: Major Reference Work [Road Show/ 2015]



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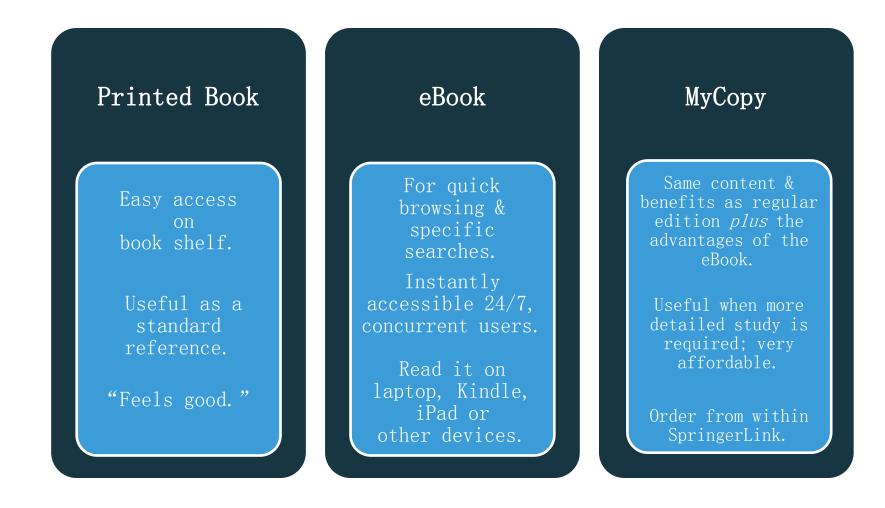
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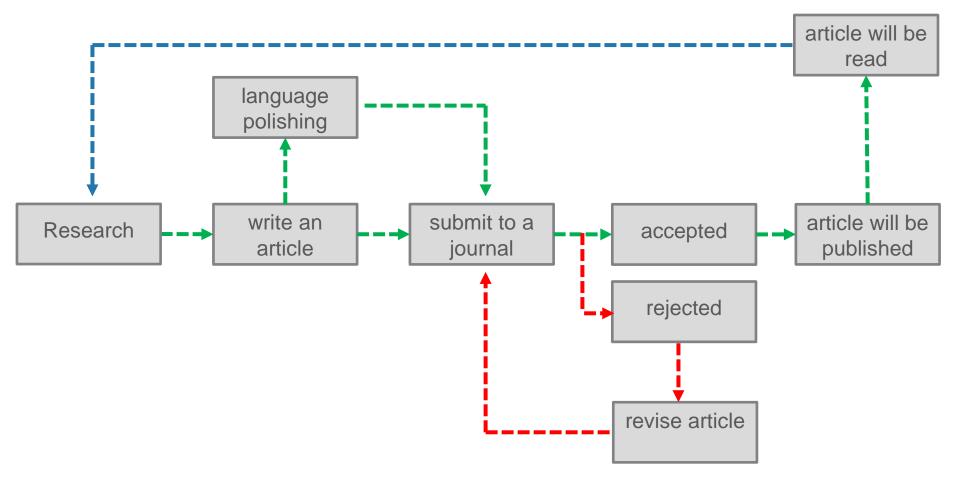
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The Life of a Journal Article Submission



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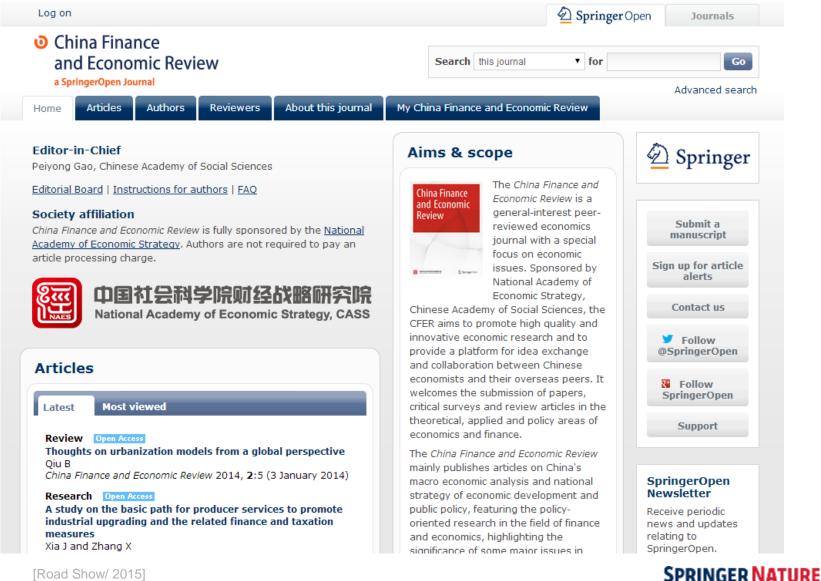
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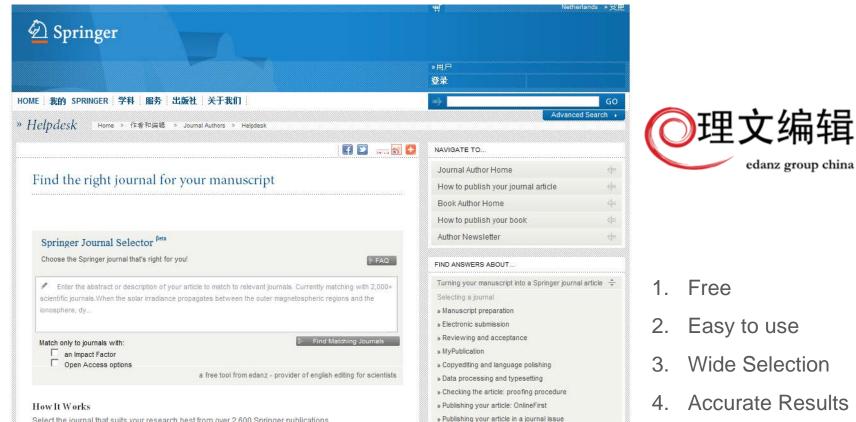
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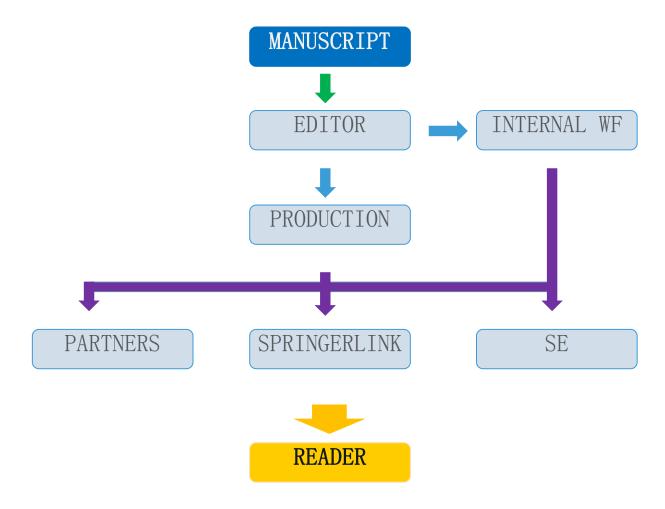
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- 2. Ask for Book Proposal Questionnaire
- 3. Peer review
- 4. Comments Feedback
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- 6. All service are FREE





From Manuscript to a Book / Journal Article



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Elements of a Book

Title:

- Systematic Change of World Economy after China's GDP is the No. 1 Systematic Change of World Economy: the Perspective of China's Rise
- 2. Effectiveness and Appropriateness Study of China's Monetary Policy Regulation and Financial Risk Prevention

China's Monetary Policy Regulation and Financial Risk Prevention: The Study of Effectiveness and Appropriateness

3. China Road and China Dream



Elements of a Book

Back Cover Copy / Information Text:

- 1. By using field survey and World Bank investment project evaluation method, this book investigates the experience of slum rebuilding in Liaoning province, China. It figures out that the experience of Liaoning province is relatively successful and can be of great significance for developing countries and regions. The issue of slums is a huge challenge in the process of global urbanization. The population living in slums is 0.8 billion worldwide and the number is still growing. International organizations (e.g., the World Bank)....
- 2. Entrepreneurship is hot. China is hot. Chinese entrepreneurs are indeed the subject of a rapidly growing body of literature, popular and academic. There are biographies of 'famous' entrepreneurs which are informative. While informative, these are usually of a non-academic nature. Academic studies tend to focus on the political and economic environment in which present day Chinese entrepreneurs have to operate. Both these types of publications shed light on the entrepreneurial identity. This study aims at filling the research gap with a core question: why do some people become entrepreneurs



Elements of a Book

Disciplines:

W	Economics/Management Science
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W12006	Economics general
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Elements of



Journal of Real Estate Finance and Economics, 19:1, 21–47 (1999) © 1999 Kluwer Academic Publishers, Boston. Manufactured in The Netherlands.

Home Equity Insurance

ROBERT J. SHILLER Cowles Foundation, Yale University, New Haven, CT 06520

ALLAN N. WEISS Case Shiller Weiss, Inc., 1698 Massachusetts Ave., Cambridge, MA 02138

Abstract

Home equity insurance policies—policies insuring homeowners against declines in the prices of their homes would bear some resemblance both to ordinary insurance and to financial hedging vehicles. A menu of choices for the design of such policies is presented here, and conceptual issues are discussed. Choices include pass-through futures and options, in which the insurance company in effect serves as a retailer to homeowners of short positions in real estate futures markets or of put options on real estate indices. Another choice is a life-event-triggered insurance policy, in which the homeowner pays regular fixed insurance premia and is entitled to a claim if both a sufficient decline in the real estate price index and a specified life event (such as a move beyond a certain geographical distance) occur. Pricing of the premia to cover loss experience is derived, and tables of break-even policy premia are shown, based on estimated models of Los Angeles housing prices from 1971 to 1994.

Key Words: real estate risk, insurance, hedging, mortgages

In this article we propose insurance policies to enable individuals to protect themselves against the risks of declines in the prices of their homes. As far as we have been able to determine, there is no precedent for true insurance policies on home price.¹ And yet, despite the neglect of such home equity insurance policies in the past, these policies could be extremely important. The risk of decline in the market value of homes is far greater than the risk of fire or other physical disaster; the potential significance of an insurance industry that protects market value of homes is much larger than that of the existing homeowner's

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